



# PRODUCT CAPABILITY MIX

SS27

MG  
apparel

Your Partner In Sustainable Apparel



# MISSION

At MG Apparel, Empowering communities to drive sustainable apparel through innovation, diversity, and digital transformation.

# VISION

Building community driven sustainable fashion globally.



High Quality Apparel Driven By Innovation and Inclusivity

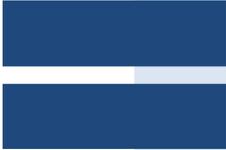


# SUSTAINABLE FUTURE

Our focus is on eco-friendly production, responsible consumption, ethical labor practices, and waste reduction, all aimed at minimizing our carbon footprint and contributing to sustainability.

# DENIM = TRENDS





# Men's/Women's Developments



# ROUGE JEANS

---

## REF NO

MGP-2503-858-SAMPLE

## Fabric

SF-104597

## Composition

100% BCI Cotton

## Width

57"

## Weight

12 oz

---

## EIM Score

36



# TRUE WEAR

---

## REF NO

MGP-2508-690-SAMPLE

## Fabric

SF-105476

## Composition

100% Cotton

## Width

30/31"

## Weight

547g/sqmt (+-3%)

---



# RIVER WORN

---

## REF NO

MGP-2508-694-SAMPLE

## Fabric

SF-105475

## Composition

100% Cotton

## Width

33''

## Weight

525g/sqmt (+-3%)

---



# DREAM DRIFT

---

**REF NO**

MGP-2509-617-SAMPLE

**Fabric**

SF-103938

**Composition**

79% BCI Cotton, 20% PIW, 1% Elastane

**Width**

66"

**Weight**

11.75 oz

---



# NOSTALGIA BLUE

---

## REF NO

MGP-2509-203-SAMPLE

## Fabric

SF-105923

## Composition

100% Cotton

## Width

68.5"

## Weight

13.3 oz

---



# OFF BEAT JEANS

---

REF NO

MGP-2503-0752-SAMPLE

Fabric

SF-104522

Composition

78% BCI Cotton, 21% Thermolite, 1% Ela

Width

57"

Weight

13.74 oz

---

EIM Score

12



# SLATE GRIND JEANS

---

**REF NO**

2412-0562

**Fabric**

OD2-13041-S

**Composition**

100% BCI COTTON

**Width**

63"

**Weight**

14.15oz

---

**EIM Score**

35



# LOOP & LOOM

---

## REF NO

MGP-2503-857-SAMPLE

## Fabric

22343-DZ-852-54

## Composition

98% BCI Cotton, 2% Elastane

## Width

57"

## Weight

12 oz

---

## EIM Score

33



# CROSS CURRENT

---

**REF NO**

MGP-2509-467-SAMPLE

**Fabric**

SF-105956

**Composition**

100% Cotton

**Width**

64"

**Weight**

13 oz

---



# FADED LINES

---

**REF NO**

MGP-2505-487-SAMPLE

**Fabric**

SF-105098

**Composition**

100% Cotton

**Width**

49''

**Weight**

9.7 oz

---



# LINES ON EDGE

---

**REF NO**

MGP-2505-591-SAMPLE

**Fabric**

SF-105101

**Composition**

100% Cotton

**Width**

47.6"

**Weight**

11.75 oz

---



# IMPERFECT GRACE

---

REF NO

MGP-2509-528-SAMPLE

Fabric

SF-105936

Composition

100% Cotton

Width

64"

Weight

10.75 oz

---



# OFF TRACK

---

## REF NO

MGP-2509-454-SAMPLE

## Fabric

SF-105930

## Composition

83% Cotton 17% Tencel

## Width

63.5"

## Weight

12.25 oz

---



# STAINED WHISPER

---

**REF NO**

MGP-2509-305-SAMPLE

**Fabric**

SF-105948

**Composition**

100% PSCP Cotton

**Width**

63"

**Weight**

12 oz

---



# ABSTRACTLY YOURS

---

## REF NO

MGP-2509-651-SAMPLE

## Fabric

SF-105931

## Composition

65% Cotton, 35% Tencel

## Width

61"

## Weight

9.6 oz

---



# TORN LAGACY

---

**REF NO**

MGP-2509-302-SAMPLE

**Fabric**

SF-105948

**Composition**

100% PSCP CO

**Width**

62"

**Weight**

12 oz

---



# CREAM JEANS

---

## REF NO

MGP-2504-0113-SAMPLE

## Fabric

SF-104782

## Composition

100% BCI Cotton

## Width

64"-65"

## Weight

12.5 oz

---

## EIM Score

37



# FADED DENIM FOIL

---

## REF NO

MGP-2503-0790-SAMPLE

## Fabric

SF-104505

## Composition

80% BCI Cotton, 20% Recycled Cotton

## Width

68"

## Weight

12 oz

---

## EIM Score

21



# SHARK TANK

---

## REF NO

MGP-2503.0816-SAMPLE

## Fabric

SF-104528

## Composition

85% BCI Cotton,7% Tencel,6%T-400

## Width

60''

## Weight

12.5 oz

---

## EIM Score

32



# NEP WISPER JEANS

---

## REF NO

MGP-2503-0165-SAMPLE

## Fabric

SF-104517

## Composition

73% BCI Cotton, 25% PCW, 2% Spandex

## Width

59"

## Weight

11.75 oz

---

## EIM Score

01



# GLOOM JEANS

---

## REF NO

MGP-2503-0839-SAMPLE

## Fabric

SF-104509

## Composition

67% Tencel, 33% Viscose

## Width

66"

## Weight

11.5 oz

---

## EIM Score

02



# RIVER WORN JEANS

---

## REF NO

MGP-2505-290-SAMPLE

## Fabric

AF-100924

## Composition

98% Cotton 2% Spandex

## Width

58"

## Weigh

215 B/W t  
GSM 5% +/-

---

## EIM Score

37



# WASHED PASED

---

**REF NO**

MGP-2506-301-SAMPLE

**Fabric**

SF-105292

**Composition**

100% Cotton

**Width**

61"

**Weigh**

10.5 OZ

---



# POWER PLEAT CHINO

---

**REF NO**

2243485

**Fabric**

Zeff-PFGD

**Composition**

97% BCI Cotton,3%Spandex

**Width**

56''

**Weight**

9.75 oz

---

**EIM Score**

11



# HERITAGE CHINO

---

REF NO

2461 PA

**Fabric**

PVCS04

**Composition**

98% BCI Cotto, 2% Spandex

**Width**

56"

**Weight**

9.75 oz

---

**EIM Score**

03



# GRUNGE FADE SHORTS

---

**REF NO**

1122707453

**Fabric**

MAAT/K

**Composition**

100% BCI Cotton

**Width**

58"

**Weight**

6.43 oz

---

**EIM Score**

03



# Wildflower Flare

---

**REF NO**

MGP-2505-105-SAMPLE

**Fabric**

RECYCLED FABRIC

**Composition**

100% Recycled Cotton

**Width**

36"

**Weight**

8.58 oz

---

**EIM Score**

01



# STONE SHIFT

---

**REF NO**

MGP-2503-766-SAMPLE

**Fabric**

SF-104490

**Composition**

50% Organic Cotton,50% BCI Cotton

**Width**

59''

**Weight**

9.38 oz

---

**EIM Score**

02



# BUTTON DOWN SHIRT

---

REF NO

MGP-2504-439-SAMPLE

Fabric

RECYCLED FABRIC

Composition

100% Recycled Cotton

Width

36"

Weight

8.58 oz

---

EIM Score

01



# SUNSET SWING

---

REF NO

MGP-2505-708-SAMPLE

Fabric

SF-104824

Composition

98% POLY,2%SPX

Width

58''

Weight

11.5 oz

---

EIM Score

06



# VINTAGE BURN

---

## REF NO

MGP-2506-348-SAMPLE

## Fabric

AF-100782

## Composition

100% Cotton

## Width

57"

## Weigh

360 GSM

---



# FLARE TROUSER

---

REF NO

GSE-2411-0603

Fabric

GRFD-10907

Composition

85% BCI Cotton, 17%poly, 1%Elastane

Width

60''

Weight

10.75 oz

---

EIM Score

09



# PRODUCT CAPABILITY MIX



# PRODUCT CAPABILITY MIX



# PRODUCT CAPABILITY MIX



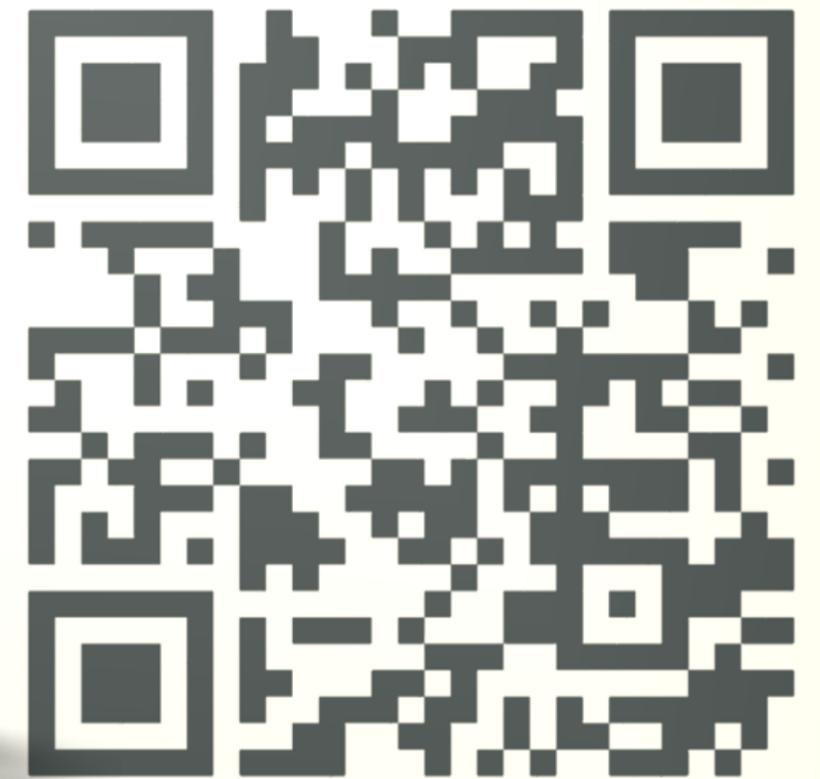
# DIGITAL SHOWROOM

Our Digital Showroom is a virtual design space showcasing seasonal and NOOS collections in 3D, developed using CLO 3D. It allows design teams and buyers to **interact with garments at 360°, inside and out**, simulating true-to-life fabric behavior, fit, and construction. Created by our R&D team, the platform ensures **real-time visibility of ongoing developments** and enables **efficient collaboration** between brand creatives and our apparel experts. This solution reduces sampling rounds, shortens lead times, and aligns with **sustainable, future-facing design practices**. The showroom delivers a **streamlined, visually rich experience**, transforming how collections are presented, reviewed, and refined.



**A GLIMPSE INTO THE  
VISUAL IDENTITY AND  
AESTHETIC  
DIRECTION**

Jump into Another Dimension by scanning the QR CODE below!



<https://digitalshowroom.mgapparel.com/>

**MG** | **ANOTHER**  
**apparel** | **DIMENSION**  
Your Partner In Sustainable Apparel

# CLO3D DEVELOPMENTS

---

